

Order / Rev: A2677797
 Alt Order #: 27074432
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7549

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	----F--			1		\$270.00	0.00					
N 5	Multi	09/29/20	09/29/20	Today Show 8-9am	CM	8-9am	-T-----	:30	1	\$270.00	P4	0.00	NM	1	\$270.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	-T-----			1		\$270.00	0.00					
N 6	Multi	09/26/20	09/26/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S-			1		\$100.00	0.00					
N 7	Multi	09/26/20	09/26/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show Sa													
		Saturday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S-			1		\$150.00	0.00					
N 8	Multi	09/27/20	09/27/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show Su													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S			1		\$150.00	0.00					
N 9	Multi	09/27/20	09/27/20	KC End Zone Sun	CM	KC End Zone Sun	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KC End Zone Sun													
		KC End Zone													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	-----S			1		\$100.00	0.00					
N 10	Multi	09/23/20	09/23/20	M-F 9-10a	CM	9-10a	--W----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	--W----			1		\$170.00	0.00					
N 11	Multi	09/24/20	09/24/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	---T---			1		\$170.00	0.00					
N 12	Multi	09/25/20	09/25/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	----F--			1		\$170.00	0.00					
N 13	Multi	09/28/20	09/28/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	M-----			1		\$170.00	0.00					
N 14	Multi	09/29/20	09/29/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	-T-----			1		\$170.00	0.00					
N 15	Multi	09/23/20	09/23/20		CM	1230p-1p	--W----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 --W---- 1 \$140.00 0.00															
N 16	Multi	09/24/20	09/24/20	Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 ---T--- 1 \$140.00 0.00															
N 17	Multi	09/25/20	09/25/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 ----F-- 1 \$140.00 0.00															
N 18	Multi	09/28/20	09/28/20	Good Day Kansas	CM	1230p-1p	M-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/28/20 10/04/20 M----- 1 \$140.00 0.00															
N 19	Multi	09/29/20	09/29/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$140.00	P4	0.00	NM	1	\$140.00
Channels : KSNC,KSNG,KSNL,KSNN															
Good Day Kansas															
Good Day Kansas															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/28/20 10/04/20 -T----- 1 \$140.00 0.00															
N 20	Multi	09/25/20	09/25/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 4-430p															
Jeopardy B															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 ----F-- 1 \$300.00 0.00															
N 21	Multi	09/29/20	09/29/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 4-430p															
Jeopardy B															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/28/20 10/04/20 -T----- 1 \$300.00 0.00															
N 22	Multi	09/24/20	09/24/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
Jeopardy															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 ---T--- 1 \$400.00 0.00															
N 23	Multi	09/28/20	09/28/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
Jeopardy															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/28/20 10/04/20 M----- 1 \$400.00 0.00															
N 24	Multi	09/26/20	09/26/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P4	0.00	NM	1	\$170.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sa 5-530p															
Jeopardy															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/21/20 09/27/20 -----S- 1 \$170.00 0.00															
N 25	Multi	09/23/20	09/23/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$500.00		0.00			
N26	Multi	09/25/20	09/25/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--					1	\$500.00		0.00			
N27	Multi	09/29/20	09/29/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$500.00		0.00			
N28	Multi	09/26/20	09/26/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sat KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$400.00		0.00			
N29	Multi	09/27/20	09/27/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S					1	\$250.00		0.00			
N30	Multi	09/23/20	09/23/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$800.00		0.00			
N31	Multi	09/24/20	09/24/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---					1	\$800.00		0.00			
N32	Multi	09/28/20	09/28/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----					1	\$800.00		0.00			
N33	Multi	09/29/20	09/29/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----					1	\$800.00		0.00			
N34	Multi	09/26/20	09/26/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Sa 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	-----S-					1	\$400.00		0.00			
N35	Multi	09/23/20	09/23/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--W----					1	\$280.00		0.00			

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 7549

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	09/24/20	09/24/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tonight Show/Jimmy Fallon															
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---			1			\$280.00		0.00			
N 37	Multi	09/25/20	09/25/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tonight Show/Jimmy Fallon															
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	----F--			1			\$280.00		0.00			
N 38	Multi	09/28/20	09/28/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tonight Show/Jimmy Fallon															
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	M-----			1			\$280.00		0.00			
N 39	Multi	09/29/20	09/29/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
Channels : KSNC,KSNG,KSNL,KSNN															
Tonight Show/Jimmy Fallon															
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-T-----			1			\$280.00		0.00			
N 40	Multi	09/24/20	09/24/20	Kansas Today	CM	430-5am	---T---	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
Channels : KSNC,KSNG,KSNL,KSNN															
Kansas Today															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	---T---			1			\$40.00		0.00			
													Totals	40	\$12,320.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27074432 **Changes as of:** 9/22/2020 at 10:03 AM **Version:** Highlighting Revision 1
CPE: 560/646/7549 **Flight:** 9/23/20 - 9/29/20 **Station:** KSNW **Con Type:** POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES **Advertiser:** Kansans for Marshall **Market:** Wichita **Total \$:** \$12,320.00
1911 NORTH FT MYER DRIVE **Product:** Candidate **Office:** WASHINGTON **Total Spots:** 40
SUITE 400 **Agency Order #:** 9979557 **Service:** Nielsen **Total CPP:** \$0.00
ARLINGTON, VA 20009 **Buyer:** Rheault, Ben **Primary Demo:** Adults 35+ **Total GRP:**
Salesperson: KELLY JOHNS **Assistant:** KELLY JOHNS
202-872-5880 202-872-5880
Separation:

A2677797

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29							Total Spots	Total \$	CPP*	GRP*
							9/23	9/24	9/25	9/26	9/27	9/28	9/29				
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00	0	30	0	1	0	0	0	1	0	2	\$700.00	\$0.00	0.0
2	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$270.00	0	30	1	0	1	0	0	0	1	3	\$810.00	\$0.00	0.0
3	Sa 6a-8a		Kansas Today Weekend	\$100.00	0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
4	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
Changes: Rate from 100 to 150																	
5	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
Changes: Rate from 100 to 150																	
5	Su 10:30a-11a		KC End Zone	\$100.00	0	30	0	0	0	0	1	0	0	1	\$100.00	\$0.00	0.0
7	W-F,M-Tu 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	1	1	1	0	0	1	1	5	\$850.00	\$0.00	0.0
Changes: Rate from 85 to 170																	
8	W-F,M-Tu 12:30p-1p		Good Day Kansas	\$140.00	0	30	1	1	1	0	0	1	1	5	\$700.00	\$0.00	0.0
Changes: Rate from 70 to 140																	
REV- 9	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	1	0	1	0	0	0	1	2	\$600.00	\$0.00	0.0
Changes: Rate from 140 to 300																	
10	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	1	0	2	\$800.00	\$0.00	0.0
11	Sa 5p-5:30p		Jeopardy	\$170.00	0	30	0	0	0	1	0	0	0	1	\$170.00	\$0.00	0.0
12	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	1	0	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0
13	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
14	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
15	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	0	0	0	1	1	4	\$3,200.00	\$0.00	0.0
16	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
REV- 17	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	0	0	1	0	0	0	1	0	\$0.00	\$0.00	0.0
Changes: Rate from 300 to 750																	



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27074432	Changes as of: 9/22/2020 at 10:03 AM	Version: Highlighting Revision 1
CPE: 560/646/7549	Flight: 9/23/20 - 9/29/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9979557	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$12,320.00
		Total Spots: 40
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/23 - 9/29								Total Spots	Total \$	CPP*	GRP*
							9/23	9/24	9/25	9/26	9/27	9/28	9/29					
REV- 18	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	1▶	0	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 175 to 500																		
REV- 19	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1▶	0	0		0	\$0.00	\$0.00	0.0
Changes: Rate from 225 to 600																		
20	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0
Changes: Rate from 140 to 280																		
REV- 21	W 7p-8p		AGT	\$800.00	0	30	1▶	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
REV+ 22	M-F 4:30a-5a		News	\$40.00	0.0	30	0▶	0▶	1▶	0▶	0▶	0▶	0▶	0▶	1	\$40.00	\$0.00	0.0
TOTALS:							6	7	6	5	3	6	7		40	\$12,320.00	\$0.00	0.0



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	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$12,320.00
		Total Spots: 40
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Competitive Information		Daypart Summary						Monthly Summary		
Market Budget:	\$12,325	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
KSNW Share:	100%		100%	40	\$12,320.00	N/A	0.0	2020-Sep	27	\$7,720.00
Comment:		Total	100%	40	\$12,320.00	N/A	0.0	2020-Oct	13	\$4,600.00
	Competitive Unknown							Total	40	\$12,320.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/22/20 10:11 AM					\$0	\$0	
Revision	9/22/20 10:03 AM	KELLY JOHNS	Revised		5	\$-5.00	\$12,320.00	Changes: Calculated Dollars from \$12,325.00 to \$12,320.00, Total Spots from 45 to 40, Demo Meta to [R16], Origuser Entered Dollars to \$12,325.00, User Entered \$ from \$0.00 to \$12,320.00, Total \$ from \$12,325.00 to \$12,320.00. 11 buylines added or modified.
New	9/22/20 9:55 AM	KELLY JOHNS	New	45		\$12,325.00	\$12,325.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

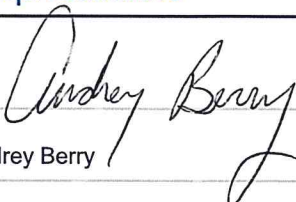
☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Neil Williams <small>Digitally signed by Neil Williams Date: 2020.04.14 10:59:03 -04'00'</small>	Signature: 
Name: Neil Williams	Name: Audrey Berry
Date of Request to Purchase Ad Time: 9/4/20	Date of Station Agreement to Sell Time: 9/22/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 9/4/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 9/4/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2677797Station Call Letters:
KSNWDate Received/Requested:
9/22/20Est. #:
7549Station Location:
Wichita KSRun Start and End Dates:
9/23/20 - 9/29/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

7549